

December 2017

## Top Leaders

## Jordan Kivelstadt

CEO, Free Flow Wines

## Changing how wine is sold in restaurants

Free Flow Wines, a pioneer of premium wine on tap, has seen considerable success, making wine on tap a reality in leading
 restaurants. The company continues to expand, and one of its most recent initiatives involves wine in cans. The company installed a wine canning line at its facility in Napa.

## Top Products

## Free Flow Wines

## Keg and Can Technology

Free Flow Wines is redefining wine-by-theglass marketing-its program is easily accessible, allowing wineries of any size to participate. Free Flow, already the leader in keg wine sales, is embarking on its next phase, which includes a new East Coast fulfillment facility for domestic and European wines, sparkling wines in kegs and a new wine-in-a-can packaging program. Free Flow Wines is successful because it sweats the details and maintains strict control. As a complete service and logistics company, they coordinates the loop between the winery and the customer. Free Flow has identified all the potential problems and found solutions to ensure your wine is delivered in the manner in which you made it.

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